

Undergraduate Curriculums of Sport Management Department (Master Program)

(Applicable to Newly-Admitted Students from 107 Academic Year)

1・Required Courses (6 credits)

Course Number	Course Title	Credits	Hours	First year		Second		Remarks
				1	2	1	2	
ISM00015	Advanced Research Methodology	2	2	2				
ISM00016	Advanced Applied Statistics	2	2	2				
ISM00002 ISM00003	Seminar in Sport Industry	2	4	1	1			
合 計		6	8	5	1	0	0	

2・Core Courses (10 credits)

Course Number	Course Title	Credits	Hours	First year		Second		Remarks
				1	2	1	2	
ISM00048	Special Topics in Sport Management	2	2	2				
ISM00022	Special Topics in Human Resources of Sport	2	2	2				
ISM00035	Special Topics in Sport Industry	2	2	2				
ISM00025	Special Topics in Sport Marketing	2	2		2			
ISM00044	Special Topics in Sport Information Management	2	2		2			
	Thesis	0	2				0	
Total		10	12	6	4	0	0	

3 · Elective Courses(16-26 credits)

Course Number	Course Title	Credits	Hours	First year		Second		Remarks
				1	2	1	2	
1SM00038	Special Topics in Facilities Management	2	2					
1SM00040	Special Topics in Sports Communication	2	2					
1SM00028	Special Topics in Sport Law	2	2					
1SM00012	Special Topics in Service Quality	2	2					
1SM00029	Special Topics in Sport Sociology	2	2					
1SM00032	Special Topics in Sport Consumer Behavior	2	2					
1SM00047	Critical Review in Sport Management	2	2					
1SM00010	Multivariate Statistical Analysis	2	2					
1SM00052	Special Topics in Sport Leadership	2	2					
1SM00057	Special Topics in Sport Tourism	2	2					
1SM00049	Internship in Sport Management	2	2					
1SM00056	Special Topics in Sport Sponsorship	2	2					
1SM00034	Special Topics in Sport Finance	2	2					
1SM00007	Special Topics in Themed Park Management	2	2					
1SM00030	Special Topics in Sport Policy	2	2					
1SM00054	Special Topics in Sport Event Management	2	2					

1SM00017	Special Topics in Fitness Club Management	2	2		
1SM00059	Special Topics in Professional Sport	2	2		
1SM00043	Special Topics in Sport Economics	2	2		
1SM00051	Special Topics in Sport Internet Marketing	2	2		
1SM00039	Special Topics in Sport Media	2	2		
1SM00013	Case Study	2	2		
1SM00021	Special Topics in Festival Tourism	2	2		
1SM00011	Special Topics in Bicycle Industry Management	2	2		
1SM00033	Special Topics in Sport Training Management	2	2		
1SM00019	Special Topics in Cloud E-commerce	2	2		
1SM00018	Special Topics in Creative Presentation and Proposal	2	2		
1SM00036	Special Topics in Sport Industry Internet Technology Applied	2	2		
	Others	2	2		